

Small Business Center at Forsyth Tech

“Increasing Business Success”



If you are an entrepreneurial thinker and would like more information about starting or expanding a business, contact the Forsyth Tech Small Business Center for free information, including small business seminars and one-on-one mentoring.

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Client Support

In my last article, I discussed the monthly event series for 2017 at the Small Business Center. We design our educational events in response to the feedback that we receive from our clients. Each month, we offer 15-20 events which enhance the knowledge and skills of business owners that participate. Some of these events have been offered on an ongoing basis. In response to numerous requests, we are offering seven monthly series in 2017.

This month, I am discussing some of the support that we provide to our clients. We are pleased to support current and prospective business owners in a variety of ways. Many of our clients are exploring the idea of starting a business while others have committed to do so, however, they are not sure where to begin. Some of our clients are already in business and ask for our support to enhance their success. In all cases, we have the knowledge and expertise to point them in the right direction.

We have a team of business mentors who are available to meet with current and prospective business owners in response to their specific needs. Some of our mentors specialize in business startup issues while others focus on sales growth and operations improvement. You can visit our website to schedule an appointment based on your needs and their specialties and availability.

We also offer 15-20 educational events each month. These offerings are in response to needs that are communicated to us by our clients. We probably have something that you need on our upcoming schedule whether you need to learn about business plans, bookkeeping, social media, or much more. You are invited to visit our website to register for whichever events will help you to be successful.

We invite you to read client testimonials and client success stories to learn about how we have supported our clients in their own words. They can be found on our website. We would love for you to join us. We can help you to determine which events and mentors are the right fit for you. You will find event descriptions and mentor bios on the Small Business Center website. You may learn about our services at www.forsythtech.edu. Feel free to stop by our office at 525@Vine in Wake Forest Innovation Quarter just east of the heart of downtown Winston- Salem. You may also contact us at SBC@forsythtech.edu or by calling (336) 757-3810.

The objective of the Small Business Center at Forsyth Tech is to help small businesses succeed by providing high quality, readily accessible assistance to prospective and existing business owners in Forsyth and Stokes counties. Our motto is “Increasing Business Success,” which describes our commitment to clients. The N.C. Community College’s Small Business Center Network assists in starting an average of more than 800 businesses each year and the centers have an economic impact in 90 percent of all N.C. counties each year, helping to create and retain over 2,800 jobs annually.